1. **Name of the module:** Culture of Speech
2. **Сode of the module:** ПМ\_6\_ДВС1.10
3. **Type of the module:** facultative
4. **Semester:** 5
5. **The scope of module:** total hours – 90 (ECTS credits - 3); classroom hours 36 (lectures – 14 lectures, practical – 12, laboratory - 10), independent work - 54
6. **Lecturer:** Cymbal Natalya Andriyivna - Candidate of Philological Sciences, Assistant Professor.

Hlystun Iryna Valentynivna - Candidate of Philological Sciences, Assistant Professor.

1. **Results of training:**

**As result of training of the module student must**

**know:**

the concept  about culture of speech as an academic discipline, the main trends of the language situation and language policy in Ukraine, the literary language rules; rules of speech etiquette;

**be able to:**

understand the relationship in language system, language structure; observe the rules of language in different styles and situations of communication; constantly deepen knowledge of the Ukrainian language and enrich your vocabulary, comply with speech etiquette

1. **Method of learning:** lecture classes
2. **Necessary preliminary and related modules:**

• Practical course of Ukrainian language

• The modern Ukrainian literary language

**Contents of module:** Language norm and its codification; linguistic policy and language situation in Ukraine; Ukrainian communicative code; intercultural communication; pragmatics of  colloquial speech; communicative intentions, verbal strategies, tactics and techniques; communication failures; norms of  official-business and scientific styles; linguodidactic aspect of speech

1. **Recommended Literature:**

Бабич Н.Д. Практична стилістика і культура української мови. – Л.: Світ, 2003. – 432 с.

2. Бацевич Ф.С. Основи комунікативної лінгвістики: Підручник. – К.: Видавничий центр «Академія», 2004. – 344 с.

1. **Forms and methods of training:** lectures, seminars, laboratory, independent work
2. **Assessment methods and criteria:**

Current control (75%): oral questioning, homework, independent work

Final control (25% exam): testing, control tasks

1. **Language of instruction:** Ukrainian