1. **Name of the module:** Culture of Speech
2. **Сode of the module:** ПМ\_6\_ДВС3.10
3. **Type of module:** elective
4. **Semester:** 5
5. **The scope of module:** general amount of hours - 90 (ECTS credits - 3) auditorium hours - 36 (lectures - 14, seminars - 12 laboratory - 10) independent work - 54
6. **Lecturer:** Tsymbal N. A. - Candidate of Philology, Associate Professor; Hlystun I.V. - Candidate of Philology, Associate Professor
7. **Results of training:**

**In the result of learning the module student must:**

to know: the concept of the culture of speech as a discipline; main tendencies of the language situation and language policy in Ukraine; norms of literary language; rules of speech etiquette;

to be able to: understand the relationship of the language system, speech patterns and non-speech structures; follow the rules of language in different styles and situations of communication; constantly deepen knowledge of the Ukrainian language, enrich their vocabulary; observe the norms of speech etiquette.

1. **Method of learning:** auditorium work
2. **Necessary preliminary and related modules:**

• Practical course of Ukrainian Language

• The modern Ukrainian Literary Language

1. **Content of module:**

Language norm and its codification; language policy and language situation in Ukraine; Ukrainian communicative Code; intercultural communication; Pragmatics colloquial speech; communicative intentions, verbal strategies, tactics and techniques; communicative failures; text norms official and scientific styles; culture and polemical speech; culture of speech of media; linguodidactic aspect of speech.

1. **Recommended literature:**

1. Бабич Н.Д. Практична стилістика і культура української мови. – Л.: Світ, 2003. – 432 с.

2. Бацевич Ф.С. Основи комунікативної лінгвістики: Підручник. – К.: Видавничий центр «Академія», 2004. – 344 с.

1. **Forms and methods of training:** lectures, seminars and laboratory classes, independent work.
2. **Assessment methods and criteria:**

 • Current control (75%): oral examination, homework, independent work

• Final control (25%, exam): testing, control work.

1. **Language of instruction:** Ukrainian