1. **Name of the module:** Fundamentals of publishing and editing
2. **Сode of the module:** ПМ\_6\_ДВС\_4.01
3. **Type of module:** Disciplines of free choice of the student
4. **Semester:** 3
5. **The scope of module:** general amount of hours - 150 (credit - 5); auditorium hours - 68 (lectures - 34, seminars - 34), independent work - 82
6. **Lecturer:** Hlystun I.V. - Candidate of Philology, Associate Professor
7. **Results of training:**

**In the result of learning the module student must:**

to know: the concept of publishing and its forms; types of printing products; construction of books; the main stages of the publishing process; professional requirements for editorial professions; content of editing process;

to be able to: classify publishing houses by type; define publishing products on its grounds; characterize the material and semantic structure of the book; navigate in the publishing and editorial process; determine the type of editing and extent of editorial work.

1. **Method of learning:** auditorium work
2. **Necessary preliminary and related modules:**  Theory of mass communication, Editorial analysis, Prototyping and typesetting, Literary editing
3. **Content of module:** The organization and structure of modern publishing. Development of the publishing program. Classification of modern publishers. The typical structure of publishing houses. The procedure of establishment and registration publisher. The term "publishing program". Components of publishing program (win-win, market, exclusive edition). Publishing products and its types. Construction of book. The content structure of the book. Financial structure of the book. Publishing Process of preparatory stage; Editorial stage; production stage; marketing phase. Relations between publishing and printing company. Editorial profession and requirements. Editing as a kind of professional work and a component of editorial and publishing process.
4. **Recommended literature:**

1. Партико З. Загальне редагування: нормативні основи: Навчальний посібник. – Львів: ВФ Афіша, 2006. – 416 с.

2. Тимошик М. Видавнича справа та редагування – К.: Наша культура і наука – Концерн «Видавничий дім «Ін Юре», 2004. – 224 с.

3. Тимошик М. Книга для автора, редактора, видавця: Практичний посібник. – К.: Наша культура і наука, 2006. – 560 с.

1. **Forms and methods of training:** lectures, seminars, independent work
2. **Assessment methods and criteria:**

 • Current control (75%): oral examination, tests, individual educational and research task

* Final control (25%, exam): testing, test papers.
1. **Language of instruction:** Ukrainian.